

## NORTH CAROLINA EDUCATION LOTTERY POLICIES AND PROCEDURES MANUAL

### CHAPTER 8 – SALES

#### 8.01A – ATTACHMENT E \$10,000 Scratch Off Ticket Incentive Award

##### **Scratch-Off Ticket Incentive Award for \$1,000,000 or greater advertised Scratch Off-Ticket Top Prize**

- A \$10,000 incentive award will be issued to a qualified and eligible NCEL retailer that sells a top tier scratch-off instant-win prize valued at an advertised \$1,000,000 or greater.
  - This incentive award is limited to scratch-off ticket games with a \$1,000,000 or greater top prize, launched after January 1, 2012. When an eligible prize ticket is claimed and paid through the NCEL's claims payment system, the selling retailer will receive the incentive award once the associated pack has been settled and the related funds have cleared the settlement process.

The NCEL shall verify all winning scratch-off tickets, the retail location that sold the ticket and the associated pack status.

After the verification process has been completed, the NCEL shall notify the NCEL retailer that sold the winning scratch-off ticket and to explain the incentive award process.