

The background features a stylized landscape. At the top right is a large yellow sun with a white outline. Below it are green hills with white outlines. At the bottom is a blue area representing water, also with a white outline. The text is positioned on the left side of the sun.

PLAYING SMART FOR NORTH CAROLINA

North Carolina Education Lottery
2020 Report to the Public

Fun lottery games from scratch-offs to drawings with life-changing jackpots allow the N.C. Education Lottery to deliver joy and thrill to North Carolinians. The prizes and money raised for education along the way help to make some of our dreams come true. We market and sell our games with a deep commitment to corporate social responsibility and responsible play. In short, we care about our players. That commitment guides our work and allows us to sustain our mission over time for the betterment of our state. Most of all, we want our players to play for fun by playing smart.



PLAYING SMART FOR NORTH CAROLINA

When you play the lottery, you're playing for North Carolina. Your play raises money for the good cause of public education.

Every lottery ticket sold benefits public education in our state. The benefits can be seen in several key ways.

School staff members – administrative assistants or school custodians – make your school run smoothly. Every school system gets help covering the costs of school support staff.

Thousands of state university and community college students graduate each year with the help of scholarships or grants. Without the financial aid, some students couldn't have afforded college at all.

Counties are building new schools or repairing and improving older ones. All 100 counties get help with their school construction and repair needs.

Thousands of four-year-olds get a stronger start for school in a NC Pre-K classroom. The Pre-K funds go to children who are judged to be behind their peers at age four with the goal of getting them caught up before they start kindergarten.

School buses pick up students in our neighborhoods in the morning and drop them back home in the afternoon. Every school system gets help with the costs of getting kids from home to school and back safely.

Here's a look at how North Carolina used the money raised by the Lottery in 2020:



\$385.9 million
for school staff

\$21.4 million
for school transportation

\$173 million
for school construction and repair

\$78.2 million
for NC Pre-K

\$23 million
for N.C. Education Lottery scholarships

\$10.7 million
for UNC Need-Based Grants



“GETTING A LOTTERY SCHOLARSHIP WAS A NICE SURPRISE.”

— Sarah Hall, who graduated from East Carolina University in December with a bachelor's degree in nursing with the help of a N.C. Education Lottery Scholarship.



YOUR PLAY HELPS STUDENTS GO TO COLLEGE

An Education Lottery scholarship helped Sarah Hall complete her senior year at East Carolina University and graduate with a bachelor's degree in nursing.

“Back in March restaurants everywhere started closing,” recalled Hall. “I got laid off from my job. So, getting a lottery scholarship was a nice surprise because I hadn't worked all summer.”

The scholarship helped cover the costs of her last semester, just what she needed to make it to graduation. She now works at a hospital in Fayetteville.

“I don't want to do anything else!” she said. “I've always been really interested in the science behind medicine. I've always had a natural pull to investigate and find out what's wrong with someone when they're not OK.”

Last year, **22,267** Education Lottery Scholarships were awarded to students attending state universities and community colleges.

PLAYING SMART BREAKS RECORDS

Our success can stay sustainable when we ensure our interest in helping a good cause – education – goes hand-in-hand with the interest of lottery players.



As the Education Lottery strives each year to increase its sales and the earnings those sales produce for education, it also works continually to ensure that it conducts the sales and marketing in a responsible way.

RECORD SALES + RECORD EARNINGS = A RECORD OF SUSTAINABILITY



In FY20, we had record sales of \$3,023,211,000 (first time exceeding the \$3 billion mark) and record earnings of \$729,400,000 (the most money ever raised for education).

RECORD AMOUNTS EACH DAY

On average, the lottery:

- Sold **\$8.2 million** a day in ticket sales
- Provided **\$5.3 million** a day in prizes
- Raised **\$2 million** a day for education

RECORD AMOUNTS FOR RETAIL PARTNERS

In FY20, our retail partners:

- Earned **\$209 million** in commissions
- Received **\$1.2 million** in incentives
- Operated from **7,015** retail locations

NEW RECORDS SET IN LOTTERY GAMES

New annual and monthly sales records occurred with several of our most popular games:

	Record Year	Record Month
	\$2 Billion	June 2020: \$227 Million
	\$400.5 Million	May 2020: \$41.7 Million
	\$185.1 Million	June 2020: \$18.5 Million
	\$78 Million	June 2020: \$9 Million
	\$66.2 Million	December 2019: \$7.2 Million

RECORD SALES TAKE LOTTERY PAST \$25 BILLION MILESTONE.

In fiscal year 2020, the lottery cleared a new milestone as total sales since games started on March 30, 2006 crossed the \$25 billion milestone. Much of those sales came from scratch-off tickets. So how long did it take to cross that milestone? Just 5,008 days in sales.

GROWING SALES AND PROFITS — AND GROWING RESPONSIBLY

The lottery serves as a prime example of how an organization can grow its sales and earnings while at the same time taking the steps necessary to make sure that growth occurs responsibly.

Here's a checklist of some of the most recent improvements:

- ✓ Assessing and testing the risk of lottery games before they go on sale
- ✓ Providing more tools to players that help control their play, giving them control on what they play and when they play
- ✓ Handling lottery finances to earn again, as in every year so far, a “clean opinion,” the highest rating of independent auditors, in the annual financial audit
- ✓ Meeting with stakeholders to hear feedback on the lottery’s performance
- ✓ Making it easier for lottery players to learn how lottery games work and see the odds of winning prizes
- ✓ Ensuring that retailers comply with lottery rules and procedures, including the payment of prizes to players
- ✓ Monitoring - with help of our partners at N.C. Problem Gambling Program - the level of problem gambling in the state. In June, the program reported 3.75% of North Carolinians may have a gambling problem



PLAYING SMART IS MORE FUN

The more players know about how lottery games work, the more responsibly they will play them, and the more games are played in a responsible way, the more times they are played for fun.

New games and new promotions arrive regularly throughout every year. The new arrivals keep lottery games fresh.



As each is launched, the lottery shares with players information on how to keep the games fun. The lottery uses its website, nclottery.com, the backs of scratch-off tickets, play slips for draw games, and how-to-play flip cards at lottery play centers in stores, to help players learn:

- How to play games.
- What the prizes are.
- The odds for winning prizes.
- Rules for games and promotions.

Customer Services, Communications, and Social Media teams remain dedicated to answering questions and educating players.



A FIRST OF ITS KIND GAME — THE BIG SPIN

The thrill of winning went to a new level with a \$5 scratch-off ticket that could end with a “BIG SPIN” for half a million dollars. In addition to winning a big prize, players got the fun of participating in live events where they tried their luck to win even more. At a TV studio, they tested their luck by spinning a prize wheel. Players were guaranteed to win at least \$100,000 but could win up to \$500,000.



GET FUN OF CAROLINA KENO AT ALL LOTTERY STORES

Carolina Keno, one of the lottery's newest games, went on sale statewide at all retail locations. The change made it easier for anyone to play. The excitement begins with drawings held every four minutes. That's 311 drawings a day with a chance to win up to \$1 million. In the unique game, players control how much they win because they decide the prize they want to play for. Players can quickly grab a ticket on the go. They can watch the drawings live on the website or on their smartphones. And they can easily check online or on smartphones to see if they have won a prize.



CHANCES TO WIN VIP TRIPS AND ONCE-IN-A-LIFETIME EXPERIENCES

Lottery games create possibilities for dreams to come true. Every year, players get the chance to win trips to fun places and opportunities to participate in unique events, including:

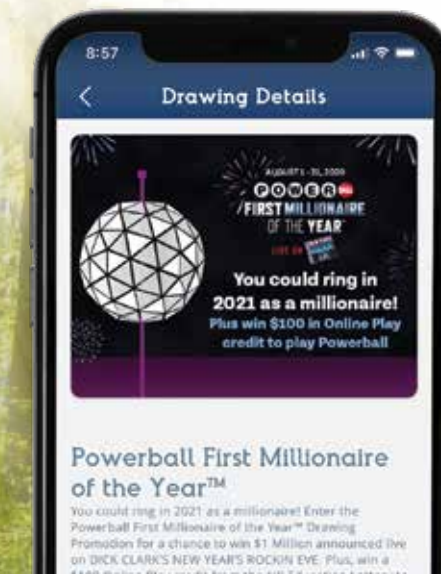
- **The Powerball Dick Clark's New Year's Rockin' Eve promotion** sent 20 North Carolina lottery players to a VIP party on Times Square.
- **A Wheel of Fortune themed scratch-off** that provided, in addition to instant prizes, a chance to win a trip to L.A. a tour of Hollywood, a visit to a Wheel of Fortune taping, and a chance to compete for a \$1 million prize.
- **A James Bond 007™ ticket** that offered prizes of a trip to Las Vegas to compete in the James Bond Lottery Challenge with a chance to win \$1 million.

INNOVATIVE LOOKS AND DESIGNS KEEP SCRATCH-OFF GAMES FRESH

- **An oversized, specialty die-cut ticket, Big Money**, featured eight games on one ticket and a chance to win \$1 million.
- **A new prize structure for a scratch-off, Extreme Cash**, responded to players who said they would like a game with no break-even prizes. The lowest prize for the \$25 ticket was \$40.

PROMOTIONS KEEP GAMES FUN

- **Pick 3 Double Draw.** This promotion gives our Pick 3 players more chances to win. When a Red Ball is drawn, the lottery holds two Pick 3 drawings, and winners get paid on both sets of numbers. There's at least one extra drawing each week, maybe more.
- **Lucke-Rewards and social media promotions.** Our Lucke-Rewards members use the points they earn with their lottery tickets to enter weekly and monthly drawings and our social media channels engage fans and followers with more chances to win prizes.



PLAYING SMART MAKES EVERYONE A WINNER

Our prizes – the products the lottery delivers to lucky North Carolinians – make dreams come true. As they try their luck at prizes, we want to make sure our players play smart and play for fun so that everyone can win.

North Carolinians love playing their lottery and trying their luck at winning prizes. The money paid out each year in prizes is the lottery's biggest expense and the most important one. Like any business, the better products we have the better our sales will be. So we carefully weigh how to strike the right balance on how much to spend on prizes to ensure players have enough winning experiences for the lottery to stay fun.

PRIZES ARE OUR PRODUCTS

Investing 64 percent of ticket sales to prizes produces more than \$1.9 billion in prizes, or about \$5 million a day on average.

The fun of playing the lottery begins when someone buys a ticket and dreams of what they would do if they won big. That leads to some of the best moments at the lottery when we meet big winners, celebrate their good luck, and hear how they plan to use their prize money.

PRIZES MAKE DREAMS COME TRUE

Hundreds win prizes of \$100,000 more. Dozens win \$1 million or more. Some of the top prizes are:

- ★ **\$10 million** on a scratch-off ticket.
- ★ **\$20 million starting jackpots** with Powerball and Mega Millions
- ★ **\$1 million top prize** in Carolina Keno
- ★ **\$1,000 A Day For Life** in Lucky for Life
- ★ **\$100,000 starting jackpot** for Carolina Cash 5

SOME OF THE DREAMS SHARED INCLUDED:

... starting a ministry to help others

For Damian Zepponi, a \$1,000 a Day for Life prize in the Lucky for Life game meant she has the money to support others who find themselves in need. "I couldn't do anything," she said, "but sit and cry and be amazed."

.... paying off a new mortgage

A \$4 million scratch-off win in the \$10,000 Loaded game let Sandra Blackmon and James Trent pay off the mortgage on their new home before the first payment was due. "We want to help our children, grandchildren, and our parents," said Blackmon.

... buying a new car

Allan Zepp used part of his \$100,000 Extreme Cash prize to buy a Jeep Compass and surprise his wife by driving it up to their home. "Go make sure that's what you want," he told his wife. "When she turned around to tell me yes, I handed her the keys. Her face dropped."





... saving for the future

For Betzi Rivera, a \$200,000 Mega Bucks win means she can invest for the future and treat herself to an Apple Watch. "My heart stopped when I saw what I won," she said.

... making a "dream wedding" come true

After years of waiting, Jeremy McLean of Roanoke Rapids said he

can finally marry the woman of his dreams thanks to a \$100,000 prize on a \$5,000,000 Fortune ticket. "We've been engaged for four years," McLean said. "We just haven't had the extra money to get married until now."

... helping victims of a hurricane

Jerry Wood had victims of Hurricane Dorian on Ocracoke Island on his mind as he collected a \$100,000 prize on his \$5,000,000 Mega Cash ticket. "There's a lot of people out on Ocracoke Island that still need help," he said. "We were able to help a little after it first hit, but now this puts us in a position to do more."



THE BIG SPIN GAME PROVIDED A FUN, NEW EXPERIENCE

The **BIG SPIN** looked a lot like a game show. Winners stepped up to a big prize wheel, grabbed its handles and gave it a spin, and then watched excitedly to see what their ultimate prize would be. Each was guaranteed to take home \$100,000, but could win up to \$500,000. Here's what they landed on.



\$500,000

"First and foremost, I'm going to do something for me", said Barbara Hanks-Davis, a postal worker from Henderson. It's been a long time since I've been in a situation to do something for myself. Then I'm going to make sure my family is taken care of."

\$350,000

"I came out with more than I had when I came in, so this is amazing!" said Julia Earp of Wilmington.

\$200,000

"I'm not sure what the home will look like yet," said James Todd of Clarkton, who planned to buy a home. "I never thought I'd be in a position to do this."

\$300,000

"I'm planning to get a new home with a pool, but most importantly, I plan to take care of my mom," said Yaya Kiara, an auto mechanic from Charlotte. "It's a good day."

\$250,000

"Wow, this might make my retirement a little bit easier," said Jon Tefft of Virginia Beach.

\$225,000

"We have three kids in college, so that's going to be a big part of it," said Brandi Ford, a nurse from Greensboro.

\$150,000

"I've really been trying to go back to college," said Catherine Perry of Goldsboro. "I'm just sitting here thinking this is life-changing."



PLAYING SMART WITH STRONG PARTNERSHIPS

Our commitment to all of our partners and stakeholders is to put operating responsibly at the heart of everything we do, from sales, to marketing, to community relations.

As the Education Lottery grows, we continue to build partnerships across North Carolina. By listening to those partners and working strategically with them, we can ensure that our work is done with the best interest of our state in mind.

Each year, we work to strengthen our partnerships ...

... with our education partners

We support statewide education groups, attending their meetings and conferences to support their work. The meetings create opportunities to answer questions about the lottery and the education programs that it serves. Some of our education partners are:

- N.C. Association of School Administrators
- NC PTA
- N.C. Association of County Commissioners
- N.C. School Board Association

.... with minority contractors and diverse suppliers

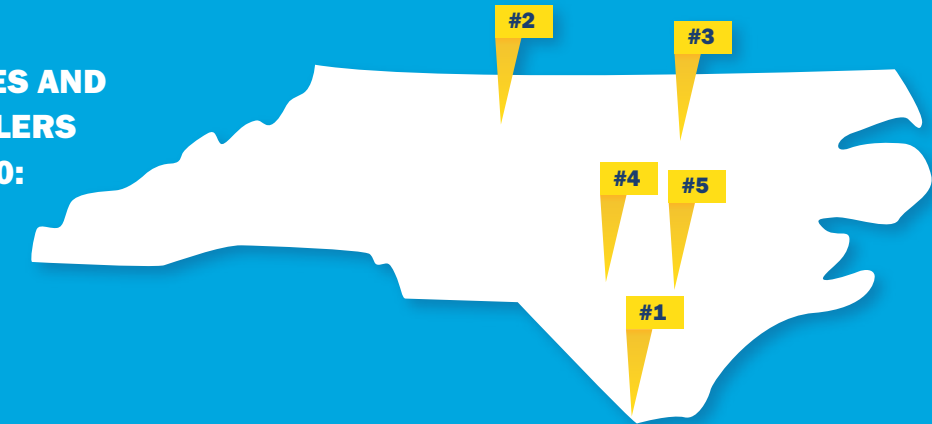
We are committed to ensuring our business opportunities are open and accessible to everyone. We are intentional about partnering with organizations that help build the capacity of diverse business owners. We sponsor and attend conferences, expos, and career fairs. We have recently expanded our minority business outreach program, developing partnerships with groups such as Disability:IN North Carolina and the Triangle Entrepreneurial Leadership Network.

While sponsorships increase awareness of our commitment to doing business with minority entrepreneurs, including women, veteran and disability-owned companies, our goal is to help them to be more competitive.

.... with our retail partners – the heart of our state's retail economy

WHERE ARE YOUR FAVORITE STORES? HERE ARE THE NAMES AND CITIES OF THE TOP FIVE RETAILERS IN SALES IN FISCAL YEAR 2020:

1. Calabash Food & Fuel, Calabash
2. Carlton's Tanglewood, Clemmons
3. Eagles Express, Knightdale
4. Circle V Mart, Fayetteville
5. Am Station, Clinton



Our network of retail places where lottery tickets are sold spans more than 7,000 locations statewide. We are proud to have partnerships with some of the most well-known retail brands in our state as well as many independent stores and small businesses. Our retail partners include:

- Gas stations and convenience stores
- Big box stores
- Grocery stores
- Restaurants and bars
- Pharmacies and drug stores
- Retail stores

Retailers earn 7 percent commission on their lottery ticket sales. Those sales and commissions make a significant contribution to the local retail economy.





.... with community groups and organizations across our state

We join in our state's rich and diverse cultural heritage by sponsoring fairs, festivals and other events across North Carolina. The events give us a chance to meet with North Carolinians in their home communities so they can learn about the lottery and how it supports education in our state.

... with those involved in prevention and treatment of problem gambling

We collaborate closely with partners who work in our state and nationally in the areas of prevention and treatment of problem gambling. The collaboration starts with an annual \$1 million contribution to the N.C. Problem Gambling Program and includes meetings and talks throughout the year. We are also a partner with the National Council on Problem Gambling and support its annual conference on gambling addiction and responsible gaming. These collaborations create opportunities for experts in these areas to make sure we are aware of any harm that comes



from our games and so they can share information with us to help ensure we operate and market our games responsibly.

... with our advisory panels

We rely on two groups to give us regular feedback on the lottery. They meet regularly with our leadership and staff.

- **Retail Advisory Panel.** The 12-member panel provides a key way for us to communicate and get feedback from our retailers. The panel meets on a quarterly basis, providing real-time reaction and input, giving us insight on the retail aspects of the lottery and creating an opportunity to gather feedback from lottery retailers throughout the state, answer their questions, and hear their concerns.
- **Stakeholder Advisory Committee.** The nine-member committee represents all groups of our stakeholders and provides insight and feedback on our operations. The meetings are a chance for us to hear diverse opinions and perspectives as well as get a better understanding of the needs and expectations of our stakeholders.

PLAYING SMART BY PUTTING SAFETY FIRST

WE PLAYED SMART AND SAFE BY:
 ✓ Masking up ✓ Social distancing ✓ Working from home

We care about our players and our employees so when COVID-19 hit we put safety first.

Beginning with the start of the COVID-19 outbreak in North Carolina, safety of the public, lottery players, and our employees became our top priority. We adjusted our operations to follow the public safety guidelines put forward by the CDC and state health officials. It's been a challenging time as we adjusted all of our operations but we successfully worked together safely and accomplished our mission in raising money for education.

WAYS WE LOOKED OUT FOR EVERYONE

Here are some of the steps we took to help keep players and the public safe:

- Directed lottery employees, except for those whose work can only be done at the office, to work remotely from home.
- Stopped advertising campaigns so that TV advertising did not influence anyone to take an unnecessary trip to a store just to buy a lottery ticket.
- Paused our attendance at community, cultural, and sporting events.
- Closed all six claim centers to the public, encouraging winners to mail in claims for prizes or to sign and secure winning tickets until centers could reopen safely.
- Paused visits by sales reps to all lottery retail locations.
- Pivoted to virtual meetings whenever possible including meetings of the N.C. Education Lottery Commission.

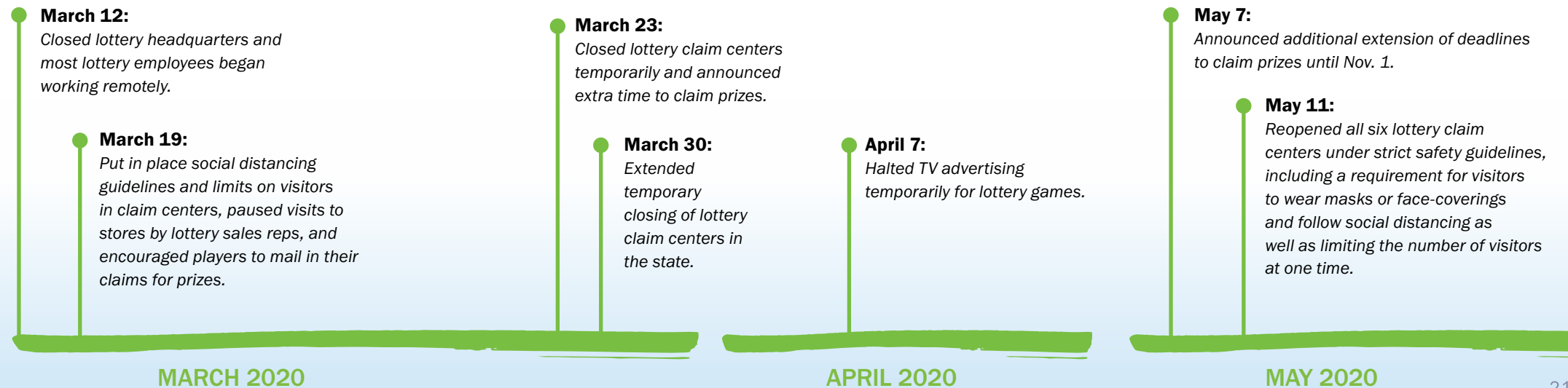
WAYS WE LOOKED OUT FOR EACH OTHER

Our Human Resources team mounted a significant effort to share information with employees, including regular email updates with the latest information on safety measures. We communicated openly and transparently when a COVID-19 case impacted any of our operations. If an employee got sick, we checked in every other day to offer support. We also:

- Did not furlough or reduce pay of any employee.
- Provided 80 hours of paid COVID-19 leave for employees who were quarantined or sick.
- Made it possible for everyone whose physical presence was not required at a lottery office to work remotely.
- Reduced schedules for essential employees so they worked on a rotating basis.
- Trained staff on how to clean according to CDC guidelines, installed UV lights at claims centers to protect those handling winning tickets and claim forms.



COVID-19 TIMELINE:



OPENING BACK UP SAFELY

Many lottery winners had to hold onto their prize-winning tickets while our six claim centers were closed. We knew we faced a challenge when we reopened in keeping all those winners safe as they collected their prizes.



When the doors re-opened the week of May 11, a week unlike any other at the lottery began.

Our six claim centers processed more than 3,400 claims and paid out more than \$27 million in prizes in the first five days. At the Raleigh headquarters, more than two dozen big winners with tickets worth \$100,000 or more walked into the office to collect Big Checks. They included a \$10 million scratch-off winner, a \$2 million Powerball winner, and three \$1 million scratch-off winners.

Winner after winner told us how appreciative they were of the reopening and how well we handled it.

“ THE PLAYERS WERE FANTASTIC! OVER 90% OF PLAYERS ARRIVED WITH MASKS. ”

— Terri Avery,
director of sales

RE-OPENING SAFETY PROTOCOLS:

1. Frequent sanitizing inside the claim centers.
2. Using UV light to sanitize tickets and claim documents before handling.
3. Guiding traffic flow in the office to encourage social distancing.
4. Staff interacting with the public wore masks and gloves.



Employees practicing masking protocols at lottery headquarters in Raleigh.

Playing the lottery brings thrill and excitement to people all across North Carolina, and Play Smart is helping to keep it that way. When North Carolinians have the tools they need to play our games responsibly, everyone wins.

PLAY SMART IS CHANGING THE GAME!

With the launch of Play Smart, we became the first U.S. lottery to create and develop an original player-focused, lottery-specific responsible gaming and prevention program centered on the education, encouragement, and empowerment of lottery players.

Play Smart

We want to make sure our players have everything they need to enjoy the experience, make informed decisions and play the games how they are meant to be played — for fun!

PLAY SMART IS FOR EVERYONE

The Play Smart brand was created utilizing input from key stakeholders including the North Carolina Problem Gambling Program, our advisory committees, and, of course, our players. From what we heard, we knew it was time for an evolution of our responsible gaming program.

Our hope, with this development, was to engage and educate lottery players, ultimately empowering players to make informed choices before they make a choice to play lottery games. This makes our message relevant and applicable for all North Carolinians, helping to prevent potential problem gambling behavior.

We believe we accomplished just that.

Play Smart is approachable and digestible for everyone, regardless of playing habits. To help facilitate, we have created the Play Smart 'Coach' persona, educating players on how its games work, encouraging sensible and responsible play, and empowering players to recognize when playing



the lottery is no longer fun and what to do if that happens. This messaging will also help with training employees, informing marketing, and collaborating with stakeholders.

Play Smart is an important addition to our overall responsible gaming program because it focuses on education to foster fun and healthy play. The program builds on the lottery's overall responsible gaming program. That program already includes raising awareness of how someone with a gambling problem can get help and free treatment options through the lottery's \$1 million annual contribution to solely fund the N.C. Problem Gambling Program.

We want our players to be more informed when they choose to play our games. We believe that the more players know about how our games work, the more fun they will have playing responsibly. Looking out after the interest of our players goes hand-in-hand with our mission to raise money for education.



When you play the lottery, Play Smart



INTRODUCING...

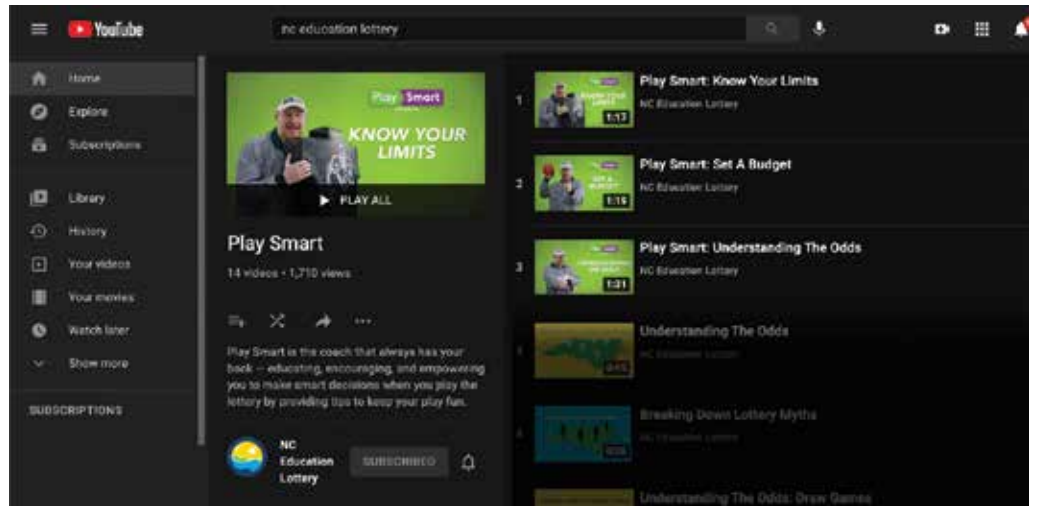


REACHING PLAYERS WITH EFFECTIVE MESSAGING AND SOME WINNING TIPS

The new encouraging tone and the variety of engaging tips and tools Play Smart brings is resonating with players. Some of these winning tips and tools include:



DEDICATED WEBSITE SPACE WITH FIVE WEBPAGES. Information is centered around playing smarter, knowing the game, busting common myths, getting support if needed and information on our commitment.



THREE 60 SECOND VIDEOS on *Understanding Odds*, *Set A Budget*, and *Know Your Limits*. These videos live on our website, YouTube Channel and are also commercials we used on our major Play Smart campaigns. They provide information to help players understand how odds and probability work in addition to dispelling popular myths about lottery games. They also provide tips and tools on how to set up a budget for lottery play and setting time and spending limits when playing lottery games.



A SPENDING CALCULATOR QUIZ. We recognized that our players are not always sure how much their lottery play adds up to over time. We created this quiz to help with engagement. The quiz has been a successful and useful tool for players.



A 10-QUESTION QUIZ designed to help players see how their gaming habits can impact their life. This quiz is the NODS-SA screening tool recommended by the National Council on Problem Gambling.



LEADING BY PLAYING SMART

We are fully committed to being a strong corporate citizen of our state while responsibly growing sales and increasing the money raised from those sales for education.

A RECORD OF INTEGRITY

Independent auditors have given the Education Lottery a “clean” or “unmodified opinion” in every annual financial audit since the lottery started. That record supports how trustworthy the lottery is with the billions of dollars it handles.

AN AWARD FOR ADVERTISING

A radio advertisement, “Understanding The Odds” won a top award at the annual meeting of the North American Association of State and Provincial Lotteries, the trade group for U.S. and Canadian lotteries. The ad, part of the new Play Smart program, helps to educate the public on how odds of winning lottery prizes work.

EXCELLENCE IN FINANCIAL REPORTING

Our Comprehensive Annual Financial Report again received the highest recognition possible in the area of government accounting from the Government Finance Officers Association. The award certifies a “spirit of full disclosure” in the lottery’s financial story.

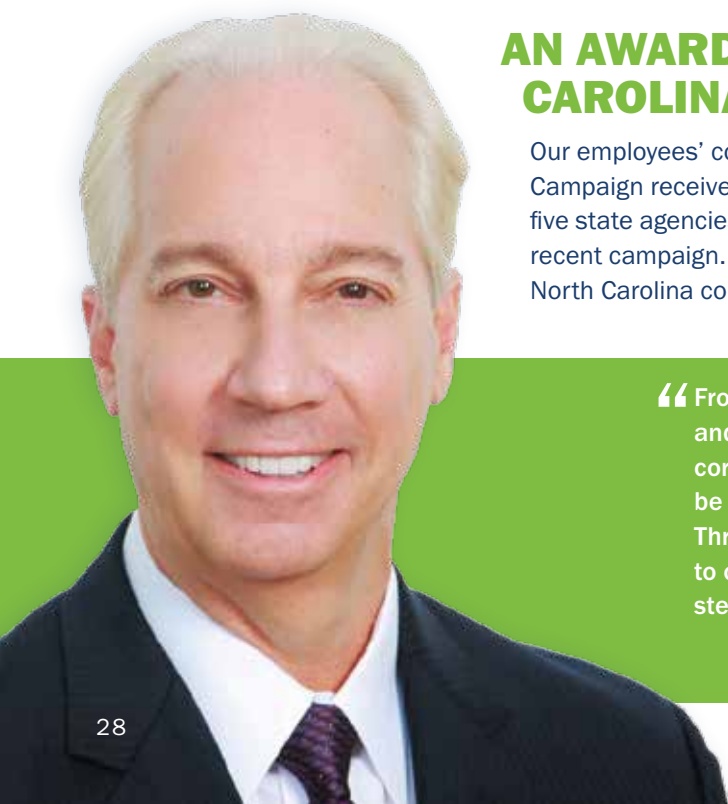


AN AWARD FOR SUPPORTING NORTH CAROLINA COMMUNITIES

Our employees’ contribution to the State Employee Combined Campaign received the Chairman’s Award. The lottery was one of five state agencies to increase pledges and participation in the most recent campaign. The campaign’s aim is to strengthen and sustain North Carolina communities.

“From developing the first U.S. lottery player prevention and education program to navigating a global pandemic, corporate social responsibility is and will continue to be part of our business and day-to-day operations. Throughout some challenging times, our commitment to operating sustainably and responsibly has stayed steadfast and led us to another successful year.”

— MARK MICHALKO, EXECUTIVE DIRECTOR



NC EDUCATION LOTTERY COMMISSION

“As members of the State Lottery Commission, we understand that North Carolinians expect it to be run responsibly and in the best interest of our state. Year after year, we ask the lottery to stay committed to best practices in sales and marketing of lottery games. That commitment helps to protect the interest of lottery players and ensures our work serves the public good.”

— BRAD ADCOCK OF CARY, CHAIRMAN, N.C. EDUCATION LOTTERY COMMISSION



MORGAN BEAM
of Raleigh

RANDY JONES
of Pine Level

NIGEL LONG
of Charlotte

NICK PICERNO
of Seven Lakes



JASON ROTH
of Cary

CHRIS SHEW
of Wilkesboro

JODY TYSON
of Snow Hill

PAM WHITAKER
of Winston-Salem

Photo Credit: Christer Berg Photography



Artist: Maximillian Mozingo

Hey there Maximillian! We love this mural that you painted and we'd love to know more how it came about! 🍷 Why did you decide to paint it and where in Kinston can we find it? We'd also love to share a photo of it on our social media channels, would that be alright with you?

Hey there & thank you. Art is definitely my passion. I saw the wall and the idea immediately came to me, I wanted to express the excitement and buzz that the lottery brings to the neighborhood. Combined with the expression of love and unity.

The community is very excited about the project. I could see this having impact and positivity throughout neighborhoods all over NC.

The mural is located in Kinston, NC / Mitchell Quick Mart

Thank you so much for sharing your passion with us and for including us in it! It is a beautiful work of art and it is so great to see the impact that a project like this can bring to the community. Is it alright with you if we share it on our social media pages (with credit to you, of course)?

Absolutely. That would be great!



To view the lottery's financial statements detailed in the Comprehensive Annual Financial Report and the overview of the lottery's financial condition detailed in the Popular Annual Financial Report, please visit our website, nclottery.com.

Every year an independent auditor examines the lottery and financial matters under the supervision of the Office of the State Auditor. The lottery has received the highest opinion available every year of operation. Audit reports issued by the Office of the State Auditor can be obtained from the website, www.ncauditor.net. Also, parties may register on the website to receive automatic email notifications whenever reports of interest are issued.

Otherwise, copies of audit reports may be obtained by contacting the:

Office of the State Auditor

State of North Carolina
2 South Salisbury Street
20601 Mail Service Center
Raleigh, NC 27699-0601

Telephone: 919.807.7500



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