

**NORTH CAROLINA EDUCATION LOTTERY  
COMMISSION MEETING**

**( CONFERENCE CALL )**

*Meeting Minutes*

*Commissioners in Attendance:* Dr. Charles Sanders, chair  
Robert Farris  
Linda Carlisle  
Max Cogburn  
Bridget-Anne Hampden  
Robert Appleton  
James Woodward

*Commissioners not in attendance:* Secretary Bryan Beatty  
John McArthur

*Meeting was held on March 28, 2006 at 9:30 a.m., ABC Commission Room, 5<sup>th</sup> Floor Administration Building, 116 West Jones Street, Raleigh, NC. Public had access to the meeting by calling 919/ 501-4273.*

---

**I. Introduction and Opening**

- Dr. Sanders called the meeting to order by reiterating the Commission's firm commitment to serving the people of North Carolina, by providing funds for education which is devoted to specific purposes as defined by statute and should truly be additive and supplemental.

**II. Approval of Minutes**

- Mr. Farris made the motion to approve the minutes from the March 21, 2006 meeting with two (2) typographical changes.
- Ms. Carlisle seconded the motion.
- The minutes were approved.

**III. Updates**

- Mr. Shaheen updated the Commission on the events surrounding the launch of the NCEL. As of March 28 GTECH has installed lottery equipment at 5017 retail locations. Also, to date 4692 retailers have completed retailer training, leaving approximately 225 to train on Wednesday, March 29.
- Tickets for all retailers have been packed and shipped for March 30 delivery. The only possible dilemma would be confusion of delivery.

Currently, everything is on schedule and we will proceed with the March 30<sup>th</sup> launch.

- Mr. Shaheen stated that the Raleigh (claim center), Greensboro, Charlotte, Greenville and the Wilmington Regional offices are ready to open. Asheville has not yet received their certificate of occupancy but hopefully that will occur before launch day.

#### **IV. Launch Events**

- Mr. Shaheen stated that he and John Tate, State Board of Education member, will attend the Charlotte Regional office on March 30 for a ribbon cutting ceremony. Later that afternoon he will attend a marketing event and a press conference with Dr. Woodward.
- Pam Walker, Director of Communications will be in the Wilmington area. Lou Ann Russell, Deputy Executive Director of Marketing & Advertising will be in the Greensboro area; Robin Diehl, Deputy Executive Director of Finance & Administration will be in the Greenville area; Carla Archie, Deputy Executive Director, and Legal Counsel will be in the Triangle area; and Alice Garland, Deputy Executive Director, Corporate Communications will be in the Asheville area..
- March 31<sup>st</sup>, Mr. Shaheen will travel to Asheville to attend a marketing event.

The meeting was adjourned.